

**AGENDA**

**REGIONAL AIR QUALITY COUNCIL**

Thursday, February 3, 2005  
3:00 - 5:30 p.m.

Denver Metro Chamber of Commerce Building  
1445 Market Street, Denver  
4<sup>th</sup> Floor Board Room

3:00 p.m.

I. **Call to Order**

II. **Approval of Agenda**

III. **Approval of Minutes**

IV. **Introduction of New Member**

The Regional Air Quality Council welcomes Aurora City Council member Sue Sandstrom as a new member appointed by the Governor.

V. **Election of Vice-Chair**

VI. **Informational Items**

- Chairman
- Executive Director
- Committees
- Members

VII. **Public Comment and Discussion**

The Council invites local elected officials, members of the business community, citizens groups, and other members of the public to comment on air quality issues and the work of the RAQC.

III. **Discussion of Messages for 2005 Ozone Advertising and Outreach Campaign**

As requested at the December meeting, Council will discuss the focus of communication messages for the expanded 2005 ozone advertising and outreach campaign. Staff will review previous messages and outreach activities as a prelude to the discussion.

**Action:** Direction

**IX. Authorization to Execute Contracts for Ozone Advertising/Outreach and Public Awareness Survey**

Staff will outline the process for evaluating and selecting consultants to assist with the advertising/outreach campaign and to conduct a public awareness survey. Council will be asked to authorize the Executive Director to proceed with executing contracts with the firms that are selected through the process.

**Action:** Authorization to execute contracts

**X. Recommendations to Improve the U.S. Air Quality Management System**

Chairman Jim Scherer, who recently served as a member of the national Air Quality Management Work Group, will brief the Council on recommendations from the group to improve air quality management system in the U.S. and the implications for air quality planning in the Denver area.

**Action:** Information

**XI. Legislation of Interest**

Staff will review legislation that may affect air quality planning in Colorado and the Denver area.

**Action:** Information

**XII. Adjourn**

**5:30 p.m.**

**◆◆ The next regular meeting of the Council ◆◆  
will be on Thursday, April 7, 2005**