



Telework Pilot Project



National Pilot Project

- National Air Quality and Telecommuting Act of 1999
 - enacted by Congress as part of transportation appropriations bill
 - designed to promote a reduction in VMT and related air quality impacts
- National Environmental Policy Institute
 - advocates government and industry collaboration to promote a strong business voice in environmental policy



National Pilot Project

- Pilot projects
 - District of Columbia
 - Los Angeles
 - Philadelphia
 - Houston
 - Denver
- One-year, \$250,000 grant to each pilot city to manage/implement project



Project Objectives

- Calculate air quality impact of increased telecommuting
- Evaluate emissions trading as an incentive for increasing telecommuting
- Examine the viability of a mobile source emissions trading market
- Evaluate potential for broader implementation



Steering Committee

- Coordinating Agencies
 - Denver Regional Council of Governments
 - Regional Air Quality Council

- Steering Committee
 - Consortium of public and private sector agencies

- Marketing/Business Outreach Assistance
 - Denver Metro Chamber and TMOs



Emissions Credit Trading Demonstration

- Participating ecommute companies will:
 - generate emissions reductions through telework programs, and/or
 - sign on to project as “potential buyers” to demonstrate existence of buyers market



Emissions Credit Trading Demonstration

- ecommute companies that establish or grow telework programs will:
 - have access to a free, online system to track emissions reductions
 - get free technical and program assistance to help them implement teleworking
- “potential buyer” companies won’t be asked to make any actual commitments to buy
 - market demonstration only

- **ecommmute** is a demonstration project to test:
 - the process of tracking emissions reductions
 - the level of industry interest in buying credits
- Review of existing regulations:
 - emission reductions credits generated from telework programs
 - trading between mobile and stationary sources

- **Kick-off Breakfast**
 - Held June 1st, 2001
 - Over 90 business representatives attended
 - Recruited program participants
 - Approximately 15-20 businesses have expressed interest
- **Marketing and Recruitment**
 - Summer 2001
 - Training sessions
 - One-on-one meetings
 - Review Regulation 5 to identify changes that would support mobile source emissions trading